COMMUNITY NUTRITION TEAM

CACFP Today

A Newsletter from the Wisconsin Department of Public Instruction, Division of Finance and Management

Vol. 1 No. 2 Summer 2009

FFY 2010 On-line Contracts **Due September 21**st

Effective for the Federal Fiscal Year 2010 (October 1, 2009 - September 30, 2010), the CACFP application for all agencies will be on-line. Similar to the on-line reimbursement claim, the application information will be entered on the computer and submitted to the Department of Public Instruction (DPI) via the internet. Paper copies of the application will no longer be accepted. The on-line application instructional manual is posted on the DPI webpage: http://dpi.wi.gov/fns/cacfpapps..html. Please read the manual carefully because it will probably answer the questions you may have.

A memo from our office was sent to all agencies at the beginning of August. If you have not received the memo please contact your assigned Consultant. The on-line contract is due no later than **September 21, 2009**.

New Regional Consultant Assignments

Each year, the Community Nutrition Team re-evaluates the counties in which each Consultant works with. Starting July 1, 2009, the newly revised regional map (enclosed) took effect. Please make a note of your county and the Consultant assigned to it. The names, phone numbers and email addresses of the Consultants are listed on the back page of this newsletter.

New Webcasts Available

Newly taped webcasts are now available to view. They include CACFP Infant Meal Pattern Requirements, Creditable and Non-Creditable CACFP Foods for Infants, Claiming CACFP Infant Meals for Reimbursement and CACFP Meal Pattern Requirements for Children 1-12 Years Old. They may be viewed at the following website: http://dpi.wi.gov/fns/cntwebcasts.html.

If you haven't already done so, we recommend you also check out all of the other webcasts available on the webpage. Even though you may have participated on the CACFP for years, you may learn something new from viewing the webcasts. We also recommend that any new staff involved with the CACFP, view the webcasts relevant to their duties. Remember, as always, if you have any questions, please contact your assigned Consultant.

Big WIC Program Changes Coming in August!

Beginning August 2009, new and exciting changes will occur in the WIC Program as a result of new federal WIC Regulations. The focus of WIC will shift from the prevention of nutrient deficiencies to breastfeeding support and prevention of overweight/obesity and other chronic diseases. Thus, education messages, foods and services will reflect current public health recommendations made in the Dietary Guidelines for Americans and by professional organizations such as the American Academy of Pediatrics. Some of the major changes in the New WIC Way: Foods and Focus initiative include:

Breastfeeding Incentives: The more fully a mother breastfeeds, the more foods she and her baby receive each month. Mothers who breastfeed receive nutrition education and breastfeeding support services for up to 1 year after their babies are born, compared to only 6 months of WIC services for those who formula-feed. Babies exclusively breastfed for 6 months will receive twice as many jars of fruits and vegetables as formula-feed babies and are the only WIC babies that will receive jars of meat.

New foods: In addition to milk, eggs, juice, cereal, peanut butter or dry beans/peas, children and women will receive 100% whole grain products (100% whole wheat bread, whole wheat tortillas, soft corn tortillas or brown rice); fresh, frozen and canned fruits and vegetables. Infants will receive baby fruits and vegetables (& meats, if fully breastfed) starting at 6 months of age.

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USDA Memos Now Available on DPI Website

View recently released Memos from USDA at: http://dpi.wi.gov/fns/cacfp1.html.

Carol Philipps Retires

After 30 years of working with various Nutrition Programs at the Department of Public Instruction Carol has retired this summer. She has been an asset to our team and will be deeply missed. We wish her well in retirement. Please refer to the enclosed regional map to determine the Consultant assigned to your area.

Welcome New Agencies

St. Paul's Lutheran Church, Fall Creek Thornton's World Childcare, Milwaukee Great Beginnings Daycare & Learning Center Inc, Altoona Good Shepherd Lutheran Church, La Crosse Quality Time Child Care Inc, Antigo Faith Lutheran Church, Janesville Our Little P'Nuts Childcare Center Inc, La Crosse Children's Fantasy child Care LLC, Milwaukee Sugow LLC, Racine Capitol Drive Lutheran Church Inc, Milwaukee Key to Life LLC, Weston Shining Star Daycare LLC, Darlington Precious Moments Kindergarten Prep, Madison LLL 1 Inc, superior Gracelands Daycare LLC, Eau Claire Bizzy Bees child Care Center, Nekoosa Tomorrow's Future Early Child Care Center Inc, Milwaukee Living Word Christian Church, La Crosse

Big WIC Program Changes Coming in August!

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Changes in regular WIC foods: Less formula will be provided to breastfeeding infants, including a maximum of one can of powder in the first month after birth (to protect mothers' milk supply); quantities of formula for formula-fed infants will be based on their age; ONLY whole milk is allowed for children 12 through 23 months of age; low fat (1%) or fat free (skim) milk will be provided to most 2-4 year olds and women; no cheese will be provided (except for some women); more foods will be given to pregnant and breastfeeding women with multiples; and most children and women will receive less eggs, juice and milk.

Changes in "prescription-required" products and procedures: Diagnoses in prescriptions must be for allowable medical conditions (with ICD-9 codes), not symptoms; several products will no longer be provided (Neocate Junior, Neocate One+, Pediasure Enteral, Pediatric EO28/EO28 Splash, Portagen, and Similac PM 60/40) primarily because the medical need should be adequate justification for coverage by BadgerCare Plus or private insurance (note: this affects very few children statewide); and whole milk for 2-4 year olds and women will be allowed only by prescription for an allowable medical condition.

The WIC Program is in the process of posting information on the pending WIC changes to several listservs and to WIC web site at http://dhs.wisconsin.gov/wic. The New WIC Way: Foods and Focus section of the WIC web site includes several fact sheets, and the WIC formula information for health care providers section includes the new required prescription forms and listings of approved formulas and medical foods effective August 1st. Additional materials (such as the final WIC Approved Foods List) will be posted soon.

The WIC Program thanks you for your past support and encourages you to welcome the new foods and educational messages, especially promotion and support of breastfeeding as the norm for feeding infants.

Mealtime Memo

Mealtime Memo for Child Care is a Newsletter for child care providers participating in the CACFP, focused on good nutrition for young children. Each issue offers a recipe from the USDA Recipes for Child Care and a week's menus. The National Food Service Management Institute (NFSMI), University of Mississippi publishes Mealtime Memos monthly on their website: www.nfsmi.org/Default.aspx, in the resource center section. Your agency can sign up to receive Mealtime Memos by email thru the NFSMI website. Check out this recent edition. 2009-06: Timesaving Tips for Mealtime can be found at: www.nfsmi.org/DocumentDownload.aspx?id=2195

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2009 Due Dates for Quarterly Nonprofit Food Service Financial Reports

For Sponsoring Organizations ONLY (agencies with 2 or more sites on the food program)

- 1st Quarter (reporting period October 1, 2008 December 31, 2008) is due **March 1, 2009.**
- 2nd Quarter (reporting period January 1, 2009 March 31, 2009) is due **June 1, 2009.**
- 3^{rd} Quarter (reporting period April 1, 2009 June 30, 2009) is due **September 1, 2009.**
- 4th Quarter (reporting period July 1, 2009 September 30, 2009) is due **December 1, 2009.**

The reporting form (PI-1463-A) is available online at http://dpi.wi.gov/fns/centermemos.html under Guidance Memorandum #11. Any questions, please contact Cari Ann Muggenburg at 608-264-9551 or by e-mail at cari.muggenburg@dpi.wi.gov.

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Grant Opportunities

2009 Healthy Sprouts Awards Program, *Deadline: October 17, 2009*

The National Gardening Association encourages the growth of health-focused youth garden programs through the Healthy Sprouts Awards sponsored by Gardener's Supply Company. The awards support school and youth garden programs that teach about nutrition and the issue of hunger in the United States. To be eligible for the 2009 Healthy Sprouts Awards, a school or organization must plan to garden in 2010 with at least fifteen children between the ages of 3 and 18. The selection of winners is based on the demonstrated relationship between the garden program and nutrition and hunger issues in the United States.

In 2009, the program will present awards to twenty schools or organizations. Each recipient program will receive gardening supplies and resources, including gift certificates toward the purchase of gardening materials from Gardener's Supply. The top five programs will each receive a certificate valued at \$500; fifteen more programs will each receive a \$200 gift certificate

2010 Youth Garden Grants Program, Deadline: November 2, 2009

The National Gardening Association has announced that the Home Depot is returning as the Youth Garden Grants sponsor for 2010. NGA annually awards Youth Garden Grants to schools and community organizations with child-centered garden programs across the United States. Schools, youth groups, community centers, camps, clubs, treatment facilities, and intergenerational groups throughout the United States are eligible. Applicants must plan to garden with at least 15 children between the ages of three and 18 years.

Previous Youth Garden Grant winners who wish to reapply may do so, but must wait one year before applying again, and must have significantly expanded their garden programs. For the 2010 grant cycle, 100 grants are available. Five programs will each receive gift cards valued at \$1,000 (a \$500 gift card to the Home Depot and a \$500 gift card to the Gardening with Kids catalog and educational materials from NGA). Ninety-five programs will each receive a \$500 gift card to the Home Depot and educational materials from NGA. For more information, view www.kidsgardening.com/grants.asp.

Promoting and Supporting Breastfeeding in Childcare Centers

For the past 500,000 years, human babies have been nourished on their mother's milk. It is only for the past 60 years that a highly processed, artificial food, known as infant formula, has been available. The consequences of this change have resulted

in an increased risk of infectious diseases, diabetes, childhood cancers, obesity and asthma. Women who do not breastfeed their children are at higher risk for breast cancer and ovarian cancer

Another benefit of breastfeeding is financial. The cost of feeding a standard infant formula for one year is about \$1,500¹. It is estimated that private and government insurers spend a minimum of \$3.6 billion to treat diseases and conditions preventable by breastfeeding such as otitis media, gastroenteritis, and necrotizing enterocolitis².

Breastfeeding makes good business sense. Companies that provide time and space for women to express their milk when they must be apart from their babies have been proven to enjoy significant cost savings, including lower rates of absenteeism, lower health care costs, better retention of employees, and higher productivity and company loyalty.

Many types of interventions are being implemented to increase breastfeeding initiation, exclusivity and duration. Strategies to assist childcare facilities to offer support for breastfeeding are recommended in the CDC Guide to Breastfeeding Interventions from the Centers for Disease Control and Prevention, and in the Wisconsin Nutrition and Physical Activity State Plan. The Nutrition, Physical Activity and Obesity Program in conjunction with the Wisconsin Partnership for Activity and Nutrition (WI PAN) is pleased to announce a new resource.

The WI PAN Breastfeeding Subcommittee (formerly the Wisconsin Breastfeeding Coalition) developed the Ten Steps to Breastfeeding Friendly Child Care Centers Resource Kit. The purpose of the resource kit is to assist childcare providers and community groups to implement strategies to promote, protect and support breastfeeding women. The kit includes a self-appraisal tool and information and resources for planning and implementing an action plan based on the ten steps. Childcare center staff can earn continuing education credits. The toolkit can be downloaded at:

http://dhs.wisconsin.gov/health/physicalactivity/pdf_files/Breast_feedingFriendlyChildCareCenters.pdf and print copies are also available.

We know it will take the active involvement of many public and private partners to change systems, community and individual behaviors. Childcare centers are one key environment for that change to take place. By working together, we have a great opportunity to create communities that support breastfeeding and reduce the health and economic burden of obesity and chronic diseases

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¹ Kellymom. Breastfeeding and Parenting. Financial costs of not breastfeeding...or cost benefits of breastfeeding. www.kellymom.com/bf/start/prepare/bfcostbenefits.htm. Accessed 11/12/2008.

² United States Breastfeeding Committee. Economic benefits of breastfeeding [Issue paper.] Raleigh, NC: United States Breastfeeding

Division for Finance & Management

$\label{lem:community Nutrition Programs FAX} \dots$	(608) 267-0363
Community Nutrition Team	
David Dees, Director	(608) 267-9123
Summer Food Service Program	(608) 266-7124
Ellen Sullivan, RD, MS, CD	
Team Leader	(608) 267-1070
Cari Ann Muggenburg, Auditor-Senior	(608) 264-9551
Barb Douglas, Office Operations Associate.	(608) 267-9129

Nutrition Program Consultants

THE PROPERTY OF THE PROPERTY O	
Lisa Calderone	(608) 266-5763
Renee Drake	(608) 266-3874
Kim Musiedlak	(608) 264-9542
Monica Owsichek, RD, CD	(608) 267-2373
Molle Polzin, RD, CD	(608) 267-9210
Mike Ryan	(608) 267-9130
Jill Schneeberg	(608) 261-6334

Federal Aids and Audit Fiscal Unit

Federal Aids and Audit FAX	(608) 267-9207
Jacque Jordee, Financial Specialist	(608) 267-9134
Angie Moen, Financial Specialist	(608) 267-9196

Home Page http://dpi.wi.gov/fns



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Kimberly Musiedlak Nutrition Program Consultant Wisconsin Department of Public Instruction P. O. Box 7841 Madison, WI 53707-7841 608-264-9542 or 1-800-441-4563 Kimberly.Musiedlak@dpi.wi.gov



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September 2009

September 2003						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
Food Safety Education Month www.foodsafety.gov/		Qtrly NPFS Report ¹ Due	2	3	4	5
6	7	8	9	10	11	12
13	14	15 Claim Due ²	16	17	18	19
20	On-line Application Due!	22	23	24	25	26
27	28	29	30			

October 2009

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4	5	6	7	8	9	10
National Fire Prevention Week http://www.nfpa.org/						
11	12	13	14	15 Claim Due ²	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

November 2009

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
Annual Nonprofit Food Service Financial Report for Independent Agencies is due November 1, 2009.						
8	9	10	11	12	13	14
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15	16	17	18	19	20	21
Claim Due ²						
22	23	24	25	26	27	28
29	30					

<u>¹Otrly NPFS</u> - Quarterly Nonprofit Food Service (Report Due for Sponsors of more than 1 site only)

²Claim Due - CACFP reimbursement claim is suggested to be submitted by the 15th of the following month of the claim month. Claims will be accepted if submitted within 60 days after the end of the claim month.

All of the CACFP Newsletters are available electronically on our website at: http://dpi.wi.gov/fns/newsltrcnt.html. There are many useful website links included within the newsletters, so you may find it helpful to view them electronically to easily access these website links.